# **FOLLOW-UP**

### FOLLOW-UP AFTER SENDING A VIDEO OR INVITING TO AN EVENT

#### Ask 3 Questions:

- 1. What did you like best about the video? Or the event with \_\_\_\_\_ (speaker's name)?
- 2. Does Juice Plus+ make sense to you? What questions do you have for me?
- 3. Adding Juice Plus+ was the best decision I ever made. Would you like to get started?

## There are 3 options for getting started, may I share them with you?

- 1. You can just be my customer and that's great! Let me know what you want to start with and I'll create a cart for you and send it along.
- 2. You can be a Healthy Starts for Families customer and sponsor a child in your life to get the fruits and vegetables free for up to four years, or
- 3. You can partner with the company for \$52/year. You would be your own Preferred Customer and be paid on your order. This is the best option if you would like to help at least 2 other people eat Juice Plus+ too. You would be giving the people in your life a gift by sharing Juice Plus+ with them! The company will also pay you on those orders AND they will send you a \$100 thank you check for sharing Juice Plus with 2 other people. Moving forward you'll get your Juice Plus+ at the best price forever.

Which makes the most sense to you?

#### **FOLLOW-UP ON SOCIAL MEDIA**

Watch your posts daily for likes, comments etc.

"So good to catch up with you on Facebook! I saw that you commented on my post about health.

I'd love to hear more about your health journey! How are you staying healthy these days?"

"Thanks for liking my post about \_\_\_\_\_. I'm really excited about all that I'm learning! Isn't it amazing what whole foods can do for us? I've always been proactive about my health but I made one simple change recently and I'm amazed at the difference. I watched a great video that helped me make this change. If I send you a link to the video would you watch it?"

"I love seeing your posts about your kids! I'm really thankful that a friend shared a way that our family could get nutrition from more than 30 fruits and vegetables very easily everyday. Would you like to learn more? I'm actually part of a Facebook event tonight if you'd like to attend. Can I invite you to the event?